

FAIR ELECTIONS FOR NEW YORK

Lobby Day Training

Wednesday, Feb. 6, 5:30pm ET or Friday, Feb. 8, 12pm ET

- Agenda -

1. Goals of Lobby Day & Day of Action (3 min.)

- a. Keep Fair Elections on the minds of elected officials, staff & press
- b. Let elected officials know that voters and organizations they care about want Fair Elections – and want it passed in the New York State Budget by April 1
- c. Educate, gauge & lock in support

2. State of Play: Process & Politics (5 min.)

- a. Gov., Majority Leader & Speaker have all supported in past. Doesn't = win.
- b. Pushing to win in NYS Budget by April 1. Short timeline!
- c. Fair Elections is in Gov's Exec Budget. We now want Senate & Assembly 1-house Fair Elections budget bills – and support from every elected to make this happen.

3. Overview of Packet (7 min.)

- a. The full "Legislators & Staff Packet" is also in the "Activist Packet," so you know exactly what legislators will be given
- b. Each Packet has its own table of contents

4. Timeline for the Day (5 min.)

→ *Pg. 1, Activist Packet*

5. Nuts & Bolts of a Lobby Visit (10 min.)

→ "Outline of a Lobby Visit" – *Pg. 4, Activist Packet*

→ "10 Tips on Lobbying" – *Pg. 5, Activist Packet*

6. Fair Elections: Overview of the Issue (15 min.)

→ "Data Analysis: New York's Big Donor Problem..."
pg. 8, Legislator & Staff Packet

→ "Lobby Visit Talking Points" – *pg. 6, Activist Packet*

→ "Q&A: Preparing for FAQs" – *pg. 8, Activist Packet*

7. Q & A (15 min.)

*** Link to video recording of one of the trainings: bit.ly/FairElectionsTraining ***